

October

FUEL for THOUGHT™

2017

A Free Monthly Newsletter From Your Friends At Beany's Auto Service Center

October Events

| | |
|---------------------|--------------------------------|
| October 1st | International Music Day |
| October 4th - 10th | World Space Week |
| October 5th | World Teacher's Day |
| October 8th | Octopus Day |
| October 9th | Columbus Day |
| October 15th - 21st | National Business Women's Week |
| October 31st | Halloween |



Winter Is Coming: Prepare Your Home

Before the weather gets too cold, it's wise to check your house for vulnerabilities to the coming winter. Some areas to examine:

Roof

- ◆ Look for missing shingles, cracked flashings, and broken overhanging tree limbs.
- ◆ Check the chimney for mortar deterioration and loose bricks.
- ◆ Inspect the underside of your roof from the attic for any signs of leakage.

Exterior

- ◆ Check at the foundation for cracks in the concrete, and low spots in the soil where water can accumulate.
- ◆ Look at the caulking in the siding and around the window and door trims.

Heating system

- ◆ Turn on the heating system and ensure that the heat is being delivered to all outlets.
- ◆ Check your filter, and change it when necessary.



Carve Your Jack-O'-Lantern With Your Family

One of the best ways to spend an October day or evening is to carve pumpkins with the family. Here are some tips on carving the perfect jack-o'-lantern:

- ❖ On a piece of paper, draw a pattern for the pumpkin face.
- ❖ Use the pattern to trace onto the pumpkin.
- ❖ Cut the top of the pumpkin, cutting at a 45-degree angle to create a "ledge" that won't allow the top to fall back inside when you place it back on.
- ❖ Scoop out the seeds and insides of the pumpkin, leaving about one inch in thickness.
- ❖ Slice out the pattern, working from the center of the design outward. Cut the larger areas in chunks to make them easier to remove.

Quotes

"Defeat is not the worst of failures. Not to have tried is the true failure."

—George Edward Woodberry

"My own prescription for health is less paperwork and more running barefoot through the grass."

—Leslie Grimmer

Do You Have A Question About Car Maintenance That You Want Answered?

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to get in touch with us by phone or email, or by visiting our website!

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Autumn Is Here... Are You Ready?

**Save
\$8.93**

Radiator Inspection & Coolant Flush

**Have Your Coolant Checked Before The
Unpredictable Fall Weather Leaves You In The Cold!**

**Car Care Club
Members Save An
Additional \$3.00!**

**Expires 10/31/17
Must Present
Coupon**



Two Busy Parents

Billy ran into the house shouting, "Mom! Mom! Come quick! I just knocked the ladder over outside!"

"I'm very, very busy," his mother said. "Why don't you get your father?"

"I can't! Come on!"

"What's he doing now that's so important?"

"He's hanging from the roof!"

Target These Areas For Better Employee Retention

Employee retention starts with providing fair compensation and benefits, but it doesn't end there by any means. You can improve employee loyalty by concentrating on these four areas:

- * **Performance objectives.** Employees want to do a good job, and they want to know how they need to improve. Don't keep them in the dark. Let them know how they're doing, how their contributions affect the organization, and how their efforts can lead to advancement and career opportunities.
- * **Communication.** Talk to your people as much as possible. Listen to their ideas and opinions. Conduct surveys to solicit their feedback—and act on what they tell you. Remember that the goal of communication isn't to listen passively but to let employees know you value their contributions.
- * **Loyalty.** You show your loyalty to employees by standing up for their interests. Be sure to provide the resources they need to do their jobs. Find out what they need to know from your upper management. Share information, even if it's bad news, to show you trust their judgment and professionalism.
- * **Competitive advantage.** Everyone wants to work for a winner. The better your organization is at achieving its goals, the better your employees will feel about

working for you. Just remember that maintaining a good reputation in your industry and community can be as important to your workforce as financial success.



Try Mindfulness For Better Health

Research from Dignity Health, one of the nation's largest health care systems, explores how mindfulness—the practice of being more present in daily life—can benefit friends, family, and communities. A survey of 1,051 Americans found that 87 percent of respondents believe that practicing mindfulness—defined as a state of active, open attention to the present—can benefit not only one's own physical and mental health, but also the people they interact with, causing a positive ripple effect.

Dignity Health encourages people to set aside a minimum of two minutes every day—in the morning, during a work break, a stressful time throughout the day, or in the evening—to "check in" with yourself. Take this time to reflect on your relationships and the purpose or meaning behind your work and daily activities.

Ninety-seven percent of survey participants said they believe mindfulness has a positive impact on their health, and 95 percent believe it has a similar beneficial effect on their mood. They said they believe it makes them calmer (69 percent) and happier (58 percent) and leads to better sleep (61 percent).

Quote

"Health is like money; we never have a true idea of its value until we lose it."

—Josh Billings

A New Trend: Traveling In Search Of Good Food

Traveling to see the wonders of world is always popular, but these days more and more people are heading out to try exotic foods. A survey by the American Automobile Association found that 22 million Americans are planning to take a food-based vacation in the next 12 months, and 75 percent of Americans say that food and drink are an important part of their travel experiences. Four out of five say they've traveled to visit wineries and distilleries, along with taking hands-on cooking classes and eating with local families.

Younger travelers are leading the trend: Eighty-eight percent of millennials say they've participated in food-related activities while traveling.



Scary Labor Savings...

Must Present Coupon



Cannot be combined with other offers

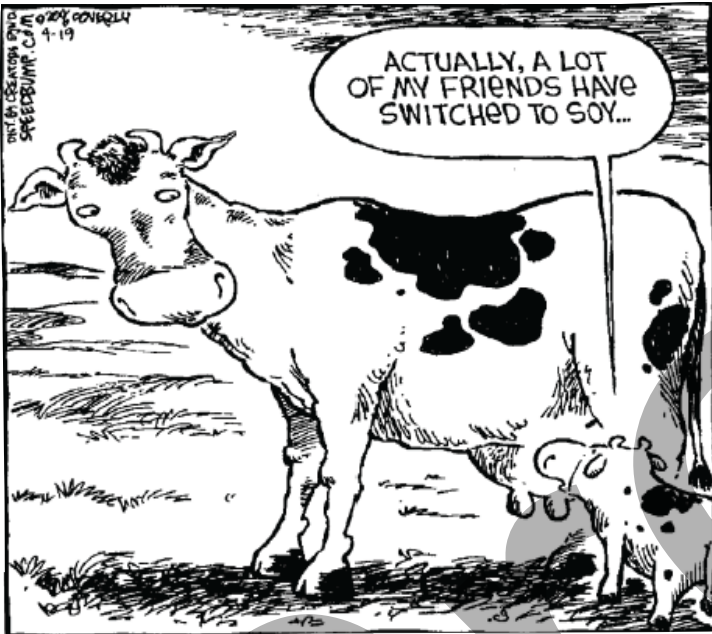
| | | |
|-------------------|----------|-----------|
| 0-\$50.00 | Take 5% | Off Labor |
| \$51.00-\$100.00 | Take 8% | Off Labor |
| \$101.00-\$150.00 | Take 10% | Off Labor |
| \$151.00-\$200.00 | Take 12% | Off Labor |
| \$201.00 & Up | Take 15% | Off Labor |

Expires 10/31/17

Credit Card Debt Growing In The U.S.

Americans added \$89.4 billion to their credit card debt in 2016, according to the WalletHub website, and although they repaid \$31.5 billion during the first quarter of 2017, that's still 9 percent less than they did during the first quarter of 2015 (but 14 percent higher than in 2016).

People tend to pay down credit card debt early in the year thanks to year-end bonuses and New Year's resolutions. WalletHub projects that Americans will finish 2017 with more than \$60 billion in new credit card debt, for a total of more than \$1 trillion overall.



Thanks For The Kind Words

"Employees are very nice to customers. These guys know what they are doing. They can get you in and out within 30 mins for simple car maintenance."

- Online reviewer

Potatoes, Gravy, and Cranberry Sauce... OH MY!



It's hard to believe, but Thanksgiving is just around the corner! We will be collecting food in our lobby again this year beginning October 1, and going through November 18th. **Donations of five items or more (*or ONE gift card) will save you \$5 off your purchase at Beany's.**

Please bring canned or boxed food that is Thanksgiving related to the shop, and the wonderful folks at The Byron Saunders Foundation will pick it up in time for Thanksgiving distribution. They are especially looking for :

- Canned cranberry sauce, green beans, corn, sweet potatoes
- Instant potatoes, stuffing in a box.
- Gravy in a jar or packet
- **Fifteen dollar grocery gift cards (so that the recipient can purchase a turkey)**

**For more information about the Byron Saunders Foundation, please visit their website at :
<http://www.thebyrnsaundersfoundation.org/>**



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**Did you know??? You don't have to go back to the Dealer
for service or maintenance on your new or used vehicle!!!**

Federal Law (Magnusen-Moss Act 1975) prohibits new car dealers from implying or denying warranty service because routine scheduled maintenance was performed at an independent repair facility. We can handle your maintenance and repair needs. Just give us a call to schedule any of your preventative maintenance needs.

A Free Monthly Newsletter
From Your Friends At
Beany's Auto Service Center
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Reynoldsburg, OH 43068



What's Inside?

- Tips For Carving Your Jack-O'-Lantern -
- October Events -
- Money Saving Offers -
- & Much More!

What's The Answer?

How Can You Get Ahead At Work?

What Is The Newest Trend In Traveling?

Can Mindfulness Affect Your Health?

When Is World Space Week?

*The Answers To These And Many
More Questions Are Inside*

