

2018

A Free Monthly Newsletter From Your Friends At Beany's Auto Service Center

#### Get More When Selling Your Home

Selling a home is a big project. Here are some tips for making the best deal you can:

- Choose the right agent. Do research on potential agents. Don't rely solely on referrals from friends, and talk to more than one or two agents before making your choice. Ask about their experience with selling houses like yours, check out their online marketing, and ask for references from previous home sellers.
- **Use social media.** Post a video to YouTube featuring your house and neighborhood. Explain what you love about both so potential buyers can visualize themselves enjoying your home and community.
- Get vour neighbors involved. Tell folks in your neighborhood that you're selling. Invite them to your open house and make it a party, not a sales event. The more people who know you're moving, the better your chances of getting competitive bids.
- **Choose the right timing.** Spring isn't the only good time to put your house on the market. In warmer climates, fall can be better because the weather is more comfortable. Do some research into when most sales take place.
- Fix up your house. The better condition your home is in, the more money you'll get for it. Even small repairs—fixing a sticky doorknob or patching nicks and scratches in a wall—can enhance the value of your residence. Spruce up the outside, too, so buyers can imagine themselves living in your home.

	July Events
July 1st	Canada Day
July 4th	Independence Day
July 9th	National Sugar Cookie Day
July 14th	Shark Awareness Day
July 18th	National Hot Dog Day
July 20th	National Lollipop Day
July 28th	National Milk Chocolate Day
July 31st	National Mutt Day

#### Fun Facts For A Festive Fourth

Do you know your U.S. history? Here are some Fourth of July facts to ponder and share:

- ★ Three presidents died on July 4: Thomas Jefferson and John Adams in 1826, and James Monroe, in 1831. Calvin Coolidge was the only president born on July 4, in 1872.
- The Massachusetts General Court was the first state legislature to recognize July 4 as a state celebration, in
- The first recorded use of the name "Independence Day" occurred in 1791.
- The U.S. Congress established Independence Day as an unpaid holiday for federal employees in 1870. They changed it to a federal paid holiday in 1931.
- The Declaration of Independence was approved in a closed session of the Second Continental Congress on July 2, 1776, but most of the delegates didn't sign it until Aug. 2. Although John Adams expected Americans would celebrate July 2, the date on the publicized copies of the document was July 4, which became the day

Americans have commonly

observed.



#### Do You Have A Question About Car Maintenance That You Want Answered?

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to reach out to us...

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### Cooling System Service

With Summer Temperatures Here, You Can't Afford To Miss Out On This Important Service!

We will check your thermostat, heater & coolant hoses, pressure. cooling system, and drain & refill radiator with new coolant.

Must Present Coupon

Cannot Be Combined With Other Offers

Expires 07/31/18

#### Quotes

"The glow of one warm thought is to me worth more than money."

—Thomas Jefferson

"The sun does not shine for a few trees and flowers, but for the wide world's joy."

—Henry Ward Beecher

#### **Does Practice Make Perfect?**

There's a theory that it takes 10,000 hours of practice in any given subject to develop one's expertise in that area, regardless of familiarity with it.

The theory intrigued Dan McLaughlin, so he decided to put it to the test. In April 2010, at age 30, McLaughlin quit his job and devoted his time to learning how to play golf—a sport for which he had no interest or aptitude.

He practiced for hours each day and soon realized time was just one of many factors that would aide in his development. The quality of the time spent in practice was equally important, as was his strategy for learning the fundamentals of the sport.

This prompted his correspondence with some of the leading researchers in the field of cognitive psychology and neuroscience. Their advice guided him to fine-tune his practice methods. It turns out that the most effective manner of learning requires you to work with material in a certain way and also challenge yourself with it.

After seven years and 6,003 hours of high-quality practice, McLaughlin achieved a handicap of 2.6. According the United States Golf Association, fewer than 6 percent of golfers have attained this level of mastery in the sport. Not bad, considering that the guys who win the green jackets and tour the pro circuit are part of an exclusive group that accounts for an even smaller percentage of players, albeit ones who have been playing the game a lot longer.

Unfortunately, we will never know if McLaughlin could've developed the skills to be a pro golfer. Beset by back injuries, he abandoned his experiment. Still, the progress he made is encouraging. It is proof that a certain level of success is possible if you commit wholeheartedly to an objective, develop a solid plan, and put in the work.

#### Lincoln Settles A Problem

Abraham Lincoln ran a legal practice, but he never encouraged litigation that was unnecessary. One day, as Lincoln was working at his practice, a man entered the establishment in an impassioned state. He pleaded with Lincoln to bring suit against a man who was impoverished and in debt.

The man wanted to sue the debtor for \$2.50. Lincoln tried to reason with the man, but he was set on getting his revenge. When Lincoln saw that he could not talk the man out of bringing the lawsuit against the debtor, he slyly asked for \$10 in legal fees to head up the lawsuit. The man paid the money to Lincoln.

Lincoln then hunted down the debtor and gave him half of the legal fee. The debtor used part of the money to pay off the man who brought the lawsuit against him. In this way, the man who brought the suit was completely satisfied that justice had been done, the debtor got out of debt, and Lincoln probably had a good laugh about it all.

#### Rules To Startup Success

Do you dream of starting your own company? Many people do, but the road is often hard. On the Fast Company website, Shark Tank's Kevin O'Leary offers this advice for getting your startup up and running:

- ◆ Expect long hours. You can't get up to speed by working 9 to 5. Be prepared to work long and hard. It requires discipline and determination, so don't get started if you're not willing to make the commitment.
- ◆ Be ready to terminate. Firing people is never fun, but sometimes it's necessary if you're going to assemble the right team. Don't waste time if an employee isn't a good fit. The sooner the person is gone, the sooner you'll find a better replacement.
- ◆ Set realistic goals. You've got high ambitions, but you have to be reasonable. You're not going to get rich immediately. Keep your financial goals modest so you don't overextend yourself.
- **♦ Focus on the bottom line.** Without sufficient revenue, your organization will go nowhere. Keep an eye on your money and spend it wisely.
- ◆ Don't hang on to bad ideas. If something's not working, ditch it quickly. Like firing a poor performer, dropping unsuccessful projects before they waste too much time and money is sometimes necessary if you want to keep your head above water.

Month of Independence & Labor Savings...

Expires 07/31/18 Must Present Coupon Cannot be combined with other offers

0-\$50.00 Take 5% Off Labor \$51.00-\$100.00 Take 5% Off Labor \$101.00-\$150.00 Take 10% Off Labor \$151.00-\$200.00 Take 12% Off Labor \$201.00 & Up Take 15% Off Labor

#### Take Cover From Summer Storms

There's nothing like summertime, but if you're outside when a sudden storm hits, you may feel unsafe. Here are tips on weathering a sudden lightning storm:

- **Get to shelter.** Choose a building or structure to duck into as the storm passes. If you can't find such shelter, it's best to get into a car with a hard roof and keep the windows closed.
- **Find a low-lying open place.** If you're in the open, hunker down in a low-lying spot that is a safe distance from trees, poles or metal objects.



#### Thanks For The Kind Words

"This is hands down the best auto repair shop. I was looking for a new mechanic so I googled. After reading the reviews we brought our car here. Love them!"

- V Hughes

#### Domesticated Dog Remains Are Oldest In The Americas

Dogs may have been man's best friend for longer than we thought. The remains of three dogs uncovered at two sites in Illinois have recently been radiocarbon dated to show that they were buried 10,000 years ago, making them 1,500 years older than previously thought. That makes them older than dogs found at a Texas site from 9,300 years ago, according to an article on the Science News website.

The findings at the Illinois sites suggest that the dogs were domesticated—there's no evidence of their having been killed, suggesting they died of natural causes and were buried after death. They're believed to be the oldest known domesticated dogs in the Americas.

A dog buried at a German site 14,000 years ago was included in a grave with two people.

Scientists studying the remains found that the lower jaw and teeth of two of the dogs share similarities to modern-day wolves. Another dog showed traits found in present-day coyotes.



# Stuffies for Santa (and for the police department)

Thank you SO much to each customer that donated a stuffed animal during the month of June. Santa Claus will be coming to the shop the first week of July to collect all our donations and will then distribute them to local PDs for their domestic runs. The support



from our Beany's Community has been overwhelming. Thank you so very very much!!! Stay tuned to facebook and our blog for the exact date in early July that Mr. Claus will be at our shop.

We're VERY excited!

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## Did You Know?

You don't have to go back to the Dealer for service or maintenance on your new or used vehicle!!

Federal Law (Magnusen-Moss Act 1975) prohibits new car dealers from implying or denying warranty service because routine scheduled maintenance was performed at an independent repair facility. We can handle your maintenance and repair needs. Just give us a call to schedule any of your preventative maintenance needs.

A Free Monthly Newsletter From Your Friends At Beany's Auto Service Center 1673 Brice Rd. Reynoldsburg, OH 43068



## **What's Inside?**

- July Events -- Money Saving Offers -& Much More!



# What's The Answer?

Does Practice Make Perfect?

How Can You Sell A Home For Higher Profits?

How Long Have Dogs Been Man's Best Friend?

What Business Tips Can Help My Startup?



The Answers To These And Many More Questions Are Inside

